



Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

|                |  |
|----------------|--|
| Schedule Dates | 01/20/12-01/20/12  |
| Advertiser     | Gingrich 4 President (68172)                                   |
| Agency         | Strategic Media Placement (6694)                               |
| Product        | POLITICAL CANDIDATE (ns) (1186)                                |
| Brand          | GINGRICH 4 PRESIDENT (412840)                                  |
| Salesperson    | Millennium/PHL, Philadelphia (1103)                            |
| Sales Office   | Millennium Philadelphia  |
| Buyer Name     | BERAN,KEGAN  |
| Phone/Fax      | /  |
| CPE            | 2010   |
| Account Types  | National/Political Candidate Agency BRD                        |
| Billing Type   | Weekly/Irregular   |
| Comments       | NEWT GINGRICH/PRESID<br>NEW GINGRICH FOR PRESIDENT<br>SHARE 8% |

|               |               |
|---------------|---------------|
| Date Entered  | 01/18/12      |
| Last Modified | 01/18/12      |
| Entered By    | Louise Palmer |
| CO-OP         | No            |
| Headline #    | ECR09639426   |
| Demo          |               |
| Order Type    | Normal        |
| Package Deal  |               |
| Commission %  | 15.00         |
| Commission    | \$267.00      |
| Net Total     | \$1,513.00    |
| Sales Tax     |               |

| <u>By Broadcast Month</u> | <u>Spots</u> | <u>Rate</u>       |
|---------------------------|--------------|-------------------|
| Jan. 2012                 | 6            | \$1,780.00        |
| <b>Grand Total:</b>       | <b>6</b>     | <b>\$1,780.00</b> |

# CONFIRMATION CONTRACT

Comments: